



Press Release - June 24, 2010

The General Assembly and the Supervisory Board Meeting of the IMA Group took place in Niort on this Thursday morning, the 24th of June.

2009 accounts were approved by the shareholders.

Consolidated turnover is of Euro 411 million with a net income of Euro 1.2 million.

The IMA Group Is the Leading Assistance Provider in France

IMA's turnover in France amounts to Euro 384 million.

Regardless of the departure of one shareholder on January 1, 2009, new client accounts (MACSF, Groupe Monceau) enabled Inter Mutuelles Assistance to remain the leader in automotive assistance with 1,110,000 breakdown or towing interventions carried out throughout Europe and the Mediterranean, 900,000 of which in France alone.

IMA prevails as the leader both in assistance and home repairs: just 3 years after its creation, Inter Mutuelles Habitat (IMH) consolidated its position at the first-ranking provider nationally, with 165,000 requests handled, an exceptional performance given a difficult context and a series of natural disasters.

Medical assistance dropped slightly but has nonetheless remained significant with 20,000 medical evacuations carried out throughout the world, 2,800 of which required critical care.

Remote surveillance services have increased by 6% with more than 46,000 homes equipped by Inter Mutuelles Teleassistance (IMT).

IMA Technologies, another subsidiary of the Group, has successfully developed its new and promising « help desk » activity during the year. Legal and practical services also increased by 6%. IMA Technologies is a genuine pool of diversified activities, with a reported increase of 10% for the Française des Jeux and over 50% for its automotive telediagnostic services.

Sustained International Business Development of the IMA Group

The IMA Group has continued to develop its activities overseas, through its operations in various European countries (Italy, Benelux, Spain, Portugal, Germany, Great Britain) and Morocco.

Development was particularly significant in Italy, where the third insurer of the country, UGF (Unipol Gruppo Finanziario) has entrusted IMA with the management of all of its assistance services, thus reinforcing an already solid partnership between the two groups.

With nearly 227,000 claims handled during 2009, IMA Italia is now the fourth assistance provider in Italy.

IMA Group Prospects for 2010

While the IMA Group has an ongoing partnership with the PSA Group (Peugeot and Citroen) to handle all emergency calls from in-vehicle telematic devices, Inter Mutuelles Assistance has also regained assistance services for vehicles covered by Peugeot's manufacturing warranty in France, while consolidating the same partnership in Benelux.

A significant increase in automotive assistance is therefore expected for 2010.

Furthermore, it is to be recalled that the IMA SA Supervisory Board had validated the strategic plan presented by the Board of Directors in 2008. The latter therefore proceeded with the implementation of a policy based on multitrade activity development both nationally and internationally, namely through the establishment of new partnerships and customer accounts.

In order to uphold IMA Group development as provided for in the strategic plan, two capital increases totaling Euros 31 million were approved by the general assembly of shareholders, thus demonstrating support of and confidence in the strategy and the technological and geographical development activities led by the Board of Directors and the Supervisory Board.

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